



The Donor Committee for Enterprise Development

Key Achievements of the DCED 2012- 13 'At a Glance'

28th June 2013

This note provides a brief overview of the activities of the DCED over the last year, covering July 2012 - June 2013. It was a full year, with progress in the thematic areas covered by five working groups (WGs) and in core knowledge management and advocacy. New work streams were developed, such as on partnering with business for private sector development (PSD); new tools set up, such as DCED Insights; and new processes established, such as interviewing members mid-period. This note will highlight key achievements across thematic work, followed by knowledge management and advocacy, and end by summarising governance-related activity. Fuller information is available in the DCED 2012-2013 Progress Report, or to find out more, visit www.Enterprise-Development.org or contact Coordinator@Enterprise-Development.org

Thematic Areas of Work

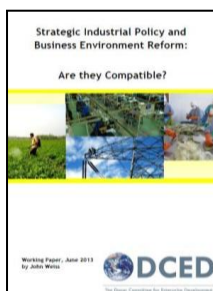
Results Measurement (RM) Working Group

- **Guidance:** Version VI of the DCED Standard for Measuring Achievements in PSD published, and specific guides developed on a range of technical issues (including on results chains, attribution, and conducting research); a new guide has been drafted for applying the Standard in Challenge Funds.
- **Audits on use of the Standard:** three programmes (LED-NTT, Katalyst and CAVAC)
- **Outreach:** presented on the Standard at number of courses and events (including co-organising an event (Dec 12) with Traidcraft, the European Centre for Development Policy Management (ECDPM) and Business Europe); support given to RM work of Business Environment Reform, PSD in Conflict-Affected Environments and Women's Entrepreneurship Development WGs.



Green Growth (GG) Working Group

- **Analysis:** report published on 'Women's participation in Green Growth – a potential fully realized?'
- **Knowledge and agency experience synthesised:** four thematic briefs published on 'Risks and Opportunities for Trade and Investment', 'Economic Policy', 'Green Industries' and 'Value Chains'.
- **Website knowledge offer expanded:** new page developed for available GG guidance
- **Outreach:** event at 2012 International Business Forum on 'Enabling green and inclusive markets' (Oct 12) and support to ILO-led workshop on 'Employment and Social Inclusion in a Green Economy' (Mar 13); Videos created on green and inclusive businesses and co-disseminated with Business Fights Poverty.



Business Environment Reform (BER) Working Group

- **Guidance:** Annex published on how BER can be complemented through industrial policy support. Donor guidance drafted on measuring BER results.
- **Analysis:** report published on the compatibility of 'Strategic Industrial Policy and Business Environment Reform'
- **Knowledge and agency experience synthesised:** reports drafted 'Analysis of Donor Practices in Supporting Quality Infrastructure' and, for Phase 1 of work on using BE diagnostics in conflict affected states, 'Investor Perspectives on Emerging Market Investments'

PSD in Conflict-Affected Environments (CAEs) Working Group

- **Training course developed on PSDs in CAEs:** following piloting in Pakistan and DFID PSD Retreat, revised training course held at GIZ International Training Academy (Feb 13)
- **Guidance:** guidelines published for results measurement in CAEs, with two case studies drafted
- **Website knowledge offer expanded:** new resources added to online library and section created on available guidance across project cycle
- **Outreach:** article contributed to April 2013 issue of IFC's Handshake magazine on Reconstruction PPPs

Women's Entrepreneurship Development (WED) Working Group

- **Knowledge and agency experience synthesised:** review on WED interventions and knowledge gaps published, and literature review of household level impacts of WED drafted
- **Website knowledge offer expanded:** reviews included of available evidence on results and new section added on WED and challenge funds

Partnerships with Business for PSD

- **Donor workshop:** co-organised with ECDPM (Apr 13) with sessions on different partnership models and ways to enhance effectiveness
- **Knowledge and agency experience synthesised:** Review of lessons from donor experience in partnerships with business published (and launched at donor workshop); report published 'DCED Case Study of the African Cashew Initiative'.
- **Website knowledge offer expanded:** key publications added, including evaluations and practical tools; directory for businesses more visibly signposted



Further Knowledge Management and Advocacy

- **Donor workshops:** two meetings held by Community of Practice on Entrepreneurship and Business Management Programmes (Jul 12 and May 13); co-organised M4P Peer Learning Event (May 13).
- **Knowledge and agency experience synthesised:** two PSD Research and Evidence Updates developed; 10 posts added to DCED Insights; three book reviews written; new evidence summary compiled, 'What do we know about the effectiveness of Business Management Training?'
- **Knowledge portal expanded:** new resources added to DCED website sections- Why PSD, DCED Guidance, Knowledge Portal, Directory for Business, News on PSD and About the DCED.
- **Communication:** five newsletters; three Newsflashes; regular posts on social media; DCED Insights launched; new DCED LinkedIn account set-up; Business Environment Database redesigned; launch of a mobile site; improved website search engine. Further information available in document 'Website and Social Media: 2012-13'.
- **Support to member agencies:** visits to ILO, BMZ, DFID, EC, Sida and SDC, while MFA NL and AusAID visited DCED in Cambridge; visit to Ethiopian country PSD donor group; responses to requests for technical advice from member agencies.
- **Outreach to potential members and other parties:** visits to Japan and Korea to meet agencies, academics and others, and also USAID, IADB MIF and WTO; Gates Foundation visited DCED; Irish Aid and AECID joined partnerships event; DCED presented work at 15 significant external events; bilateral conversations with many interested organisations (e.g. CGAP, Business Call to Action and the GIIN/IRIS); shared resources with Post-Busan Building Block on Public-Private Cooperation.

Key stats from 'Website and Social Media: 2012-13'

- ~49,000 visits, ~28,500 different visitors (15% year on increase) from 193 countries and territories.
- ~2,630 email list subscriptions (25% increase)
- 10 DCED Insight posts
- 470, 410 and 41 followers respectively on Facebook, Twitter and LinkedIn
- 1,750 YouTube views, 4 videos made



Governance

- **Membership:** 2012 Annual Meeting approved membership applications of the European Commission, The MasterCard Foundation and UNCTAD. Committee currently consists of 23 member organisations.
- **Annual Meetings (AM):** 2012 AM 11-12 July, Berlin, hosted by BMZ; 53 participants from 26 agencies; thematic focus on Green Growth.
- **ExCo:** four ExCo members elected at 2012 AM; ExCo held six meetings; Memorandum of Understanding between the Secretariat and the ExCo developed to clarify roles and responsibilities.
- **Other:** Child trust funds created for RM and WED WGs; overview of 2012-13 budget situation circulated; members (31 individuals) interviewed on future DCED directions; proposed 3-year strategy developed.