

3-year Strategy Proposal

DCED Annual Meeting 2013, The Hague, 3-4 July



The Donor Committee for Enterprise Development

The DCED's Vision Statement, agreed in 2009

*To be the independent and respected
point of reference for standards,
knowledge and data on the role of
the private sector in development*

3-year strategy – Why?

Recommendation of external review in order

- To improve continuity in view of diverse member needs and high turnover of staff representatives
- To set focus and to define what the DCED should do and should not do

How did we prepare the 3-year strategy (1)?

1. Secretariat conducted 30 interviews with members:
 - **Knowledge offer** is widely appreciated; a higher profile, more signposting, and more synthesis would all be helpful
 - **Results measurement work** is valued; Standard to be applied in other areas of PSD. Supply of expertise needs expanding
 - Members would like greater focus on **public-private partnerships** for PSD, including demonstration of additionality, results
 - Existing offer on **M4P** could be expanded
 - Other themes mentioned: entrepreneurship, SMEs, Aid for Trade

How did we prepare the 3-year strategy (2)?

2. Secretariat drafted 3-year strategy

3. Two meetings with
ExCo



What are the three strategic objectives?

1. To be the leading source of information and guidance on Private Sector Development
2. To demonstrate effective approaches, mainly through application of the DCED's standard for results measurement
3. To explore new themes, in response to demand from member agencies, e.g. PPP

... and 3-year targets for the ExCo / Secretariat

Leading source of information and guidance:

- Increase usage of website by 50%
- Increase references to DCED by 50% (Google Scholar)
- Expand membership by 5 agencies, including new donors
- DCED guidance or key recommendations proposed in 2 international processes or conferences

Demonstration of effective approaches:

- Develop two new donor guidance documents, including support to implementation, capacity building (if adopted)

... 3-year targets (continued)

Demonstration of effective approaches (continued):

- Secretariat supporting member implementation / monitoring of DCED guidance on the ground: at least 4 case studies researched and published
- 20 programmes commission formal audits of their monitoring systems according to DCED Standard

Exploration of new themes:

- Identify new and emerging themes, organise 5 DCED technical meetings (debates, workshops, expert meetings, task forces)

... and the ways of working in the future ...

- Repeat the open interviews of members every year, to understand changing needs
- Screen new directions according to agreed criteria, e.g.:
 - better done by a group of agencies than by one agency alone
 - feasible with available resources
 - innovative, raises the profile of DCED
- Find and collate evidence, draft intermediate policy briefs, leading eventually to guidance
- Experiment with smaller, carefully prepared meetings, workshops, debates, task forces and field-based seminars
- Member participation and ‘ownership’ are key

Who does what in DCED's core business?

Members (individually and in Working Groups)

Share 'inside information' on priorities, events

Agree guidance

Disseminate and champion the guidance

Collect data on implementation

Secretariat, experts

Harvest practical experiences from the field

Synthesise, disseminate evidence.
Prepare policy briefs, draft guidance

Support implementation.
Build capacity of members, consultants with training, advice.

Monitor results